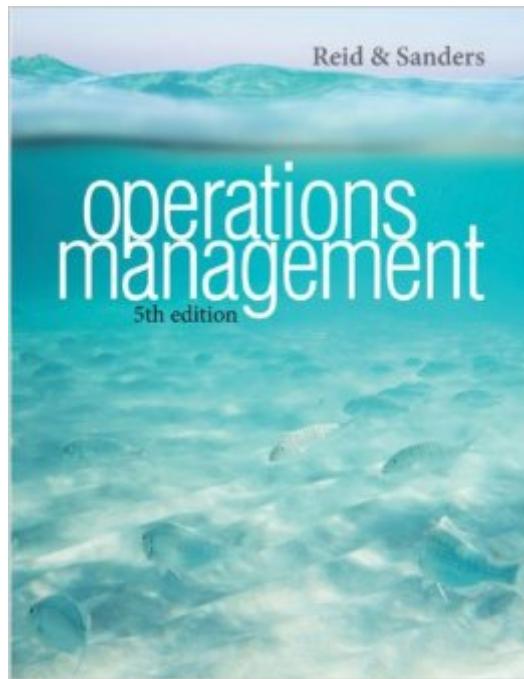


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Operations Management, 5th Edition



Synopsis

In the 5th Edition of Operations Management, Dan Reid and Nada Sanders have strengthened their commitment to improve the teaching and learning experience in the introductory operations management course. The text provides a solid foundation of Operations Management with clear, guided instruction and a balance between quantitative and qualitative concepts. Through an integrated approach, the authors illustrate how all business students will interact with Operations Management in future careers. And, with increased support for students through new pedagogy and worked out examples, the 5th Edition provides the help students need to complete the course with greater success.

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Customer Reviews

It's a freaking math book. So boring and pages kept slipping out of my binder. However, you can't blame the book for being boring or full of math. Buy a bigger binder and use this looseleaf rather than paying more \$\$ for a binded version. Do it. No regrets.

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